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Press Release

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SCRC: AN EMERALD TREASURE ON THE ALLEGHENY RIVER

PITTSBURGH, PA – (May 26, 2011) Friends of the Riverfront will make another metaphorical link in the Three Rivers Heritage Trail to Verona when they celebrate 20 years of trail building at the 2011 Trail Mix(er), Saturday, June 4, at Steel City Rowing Club (SCRC).

SCRC started in 1997 as a training facility for local high school and college rowing teams, and blossomed into a gem for the Borough with a new boathouse, pending Leadership in Energy and Environmental Design (LEED) silver certification, with community rooms, a public park and Three Rivers Water Trail access to the Allegheny River.

This 14,000 square foot sustainable facility uses natural resources such as wind, water and sun, including strategically placed windows to maximize natural light, rain barrels to rinse boats and water gardens, and is made of Earth-friendly materials.

Friends of the Riverfont chose this site to host this milestone 20th Anniversary celebration because of its environmentally conscious design, location on the Three Rivers Water Trail, and to grow excitement for the planned extension of the Three Rivers Heritage Trail on both sides of all three rivers throughout Allegheny County.

Tickets to the Trail Mix(er) are on sale now at www.friendstrailmixer.com. Admission is \$50 per ticket, \$35 with a valid student ID, or \$15 Late Night from 9 – 11 p.m. Door price is \$65.

Admission includes full picnic dinner, four bars, live music, art exhibits, and optional boat tours to Allegheny Land Trust's Sycamore Island. All proceeds will support Friends of the Riverfront trail development, advocacy and stewardship efforts.

Friends of the Riverfront increases awareness and engagement with the Pittsburgh region's rivers and riverfronts through activities, stewardship and expansion of water and land trails. For more information, go to www.friendsoftheriverfront.org or call 412.488.0212.

Steel City Rowing Club began in 1997 in response to the growing popularity of the sport of rowing. SCRC is a place for quality coaching for adults, elementary and middle school students, and currently has over 500 participating in its programs. USRowing—the United States' governing body for national team development, has asked SCRC to host the east coast sculling development camp for young men for 2011. For more information, call 412.828.5565, or go to www.steelcityrowing.org.