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Press Release

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2011 TRAIL MIX(ER) CELEBRATES FRIENDS OF THE RIVERFRONT'S 20 YEARS

PITTSBURGH, PA – (May 5, 2011) Friends of the Riverfront (FOR) will kick off the summer by hosting this year's Trail Mix(er) on Saturday, June 4 from 5 -11 p.m., at Steel City Rowing Club in Verona.

Join over 300 supporters of the environment in and around Pittsburgh's three rivers for a night of riverfront fun to celebrate FOR's 20th anniversary. Enjoy a picnic dinner, live music by Boca Chica, Caleb Lovely and The Turbosonics. DJ Mary Mack will host a Late Night dance party from 9 -11 p.m., and an outdoor-themed silent auction and environmentally-focused art exhibits will take place throughout the night.

Pre-event kayak and pontoon boat trips to Allegheny Land Trust's Sycamore Island—a rare and unique floodplain hardwood forest on the Allegheny River, are available from 3 - 6:30 p.m., and are included with ticket purchase.

This year's honored guest is Chief Executive Dan Onorato, who will receive the Martin J. O'Malley Award for Outstanding Trail Advocacy.

Admission is \$50 per ticket, \$35 with a valid student ID, or \$15 Late Night from 9 – 11 p.m. Tickets can be purchased through the secure website www.friendstrailmixer.com. All proceeds will support Friends of the Riverfront trail development, advocacy and stewardship efforts.

Friends of the Riverfront increases awareness and engagement with the Pittsburgh region's rivers and riverfronts through activities, stewardship and expansion of water and land trails. For more information, go to www.friendsoftheriverfront.org or call

412.488.0212.

Steel City Rowing Club in Verona is a non-profit organization devoted to developing the strength and character of individuals of all backgrounds through the discipline and teamwork of rowing and through opportunities to serve others. For more information, go to www.steelcityrowing.org or call 412.828.5565.