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# Press Release

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## **PITTSBURGH TRIATHLETE GETS “MADE”**

**PITTSBURGH, Pa.** – (January 17, 2012) GNC Pittsburgh Triathlon & Adventure Race competitors will get to experience this summertime event early this year when MTV airs a new episode of MADE on Friday, January 20 at 7pm.

MTV cameras were at the 2011 Pittsburgh Triathlon to capture the experience of Branden Naccarato, a Pittsburgh teen with the dream of becoming a triathlete. Follow Branden’s journey to the Pittsburgh Triathlon and get ready for the 2012 race!

The 2012 Pittsburgh Triathlon & Adventure Race will take place on Saturday, July 28 and Sunday, July 29 at North Shore Riverfront Park beginning at 6:30 a.m. with a packet pick-up and Race Expo on Friday, July 27. For more information, including details on registering, please visit [www.pittsburghtriathlon.com](http://www.pittsburghtriathlon.com) or call 412-488-0212.

Proceeds from the Pittsburgh Triathlon benefit Friends of the Riverfront, a Pittsburgh-based nonprofit devoted to expanding and developing the Three Rivers Heritage Trail, an urban rail-trail paralleling the riverbanks in Pittsburgh for 22 miles. The mission of Friends is to increase awareness and appreciation of the region’s rivers and riverfronts through activities and stewardship, and to extend water and land trails on the major rivers of Allegheny County. For more information or to request a free Heritage Trail Map and Guide, visit us online at [www.friendsoftheriverfront.org](http://www.friendsoftheriverfront.org).