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Press Release

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PHOTO CONTEST FOR 2010 THREE RIVERS HERITAGE TRAIL MAP

PITTSBURGH, PA – (June 18, 2009) Friends of the Riverfront is encouraging Trail users to take part in preparations for the release of their 2010 Three Rivers Heritage Trail Map & Guide. Individuals are asked to submit their favorite photos from the Trail, and the winning photographer will be featured and credited in 50,000 copies of the 2010 Map. The winner will also receive a \$25 Gift Certificate to OTB Bicycle Café, which is located off the South Side Trail at 2518 E. Carson Street. Each Contestant is permitted to submit two jpeg. photos at approximately 1 megabyte each to friends@friendsoftheriverfront.org or burned onto a CD and sent by mail to Friends of the Riverfront, 33 Terminal Way, Pittsburgh, PA 15219. All entries must be received electronically or be postmarked by Monday, July 29th, and the winner will be selected by popular vote via Communications Committee, and announced in the August e-newsletter.

The Three Rivers Heritage Trail is a paved and dedicated biking, hiking, and walking trail around Pittsburgh. Running for over 21 miles along both sides of the Allegheny, Monongahela, and Ohio Rivers, it is an almost complete public route for cyclists, walkers, runners, and in some places roller bladders. With funding from foundations, government officials, and diverse volunteer base, our rivers and riverfronts have been transformed from industrial wastelands to international examples of environmental renewal. Annually, 2 million people use the Three Rivers Heritage Trail, and it is promoted in Friends of the Riverfront's free Heritage Trail Map. The map is distributed to approximately 50,000 individuals at several hundred locations within the City and surrounding areas.

For more information about Friends of the Riverfront, visit www.friendsoftheriverfront.org or call 412.488.0212.