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# Press Release

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## THREE RIVERS HERITAGE TRAIL MAP GOES MOBILE

**PITTSBURGH, Pa.** – (April 28, 2011) Friends of the Riverfront is proud to announce the release of an improved Three Rivers Heritage Trail Online Interactive Map. This new map utilizes Google Maps and Street View for trails, providing users with 360 degree views of the trail, and expands usability to mobile devices with a corresponding mobile app.

This project, generously funded by the Buhl Foundation, Mellon Foundation, Laurel Foundation, and Friends of the Riverfront members, allows Trail users to become more involved in their experience of the Trail. Users can plan unique trips by saving favorite attractions and sharing on social networks like Facebook and Twitter. The mobile application enables users to access local information and amenities using GPS navigation and point by point directions from anywhere on the Trail.

Friends of the Riverfront's Interactive Map is now available with online and mobile versions at [map.friendsoftheriverfront.org](http://map.friendsoftheriverfront.org)

### About Friends of the Riverfront

Friends of the Riverfront is a twenty year old membership based organization charged to increase awareness and engagement with the Pittsburgh region's rivers and riverfronts through activities, stewardship and expansion of water and land trails. The organization has been instrumental in the development and stewardship in numerous miles of the Three Rivers Heritage Trail and works tirelessly throughout Allegheny County to reconnect communities with their rivers and riverfronts.